

# INITIATIVE

The **Louis Maygarden Center for Financial Literacy**, housed in the College of Business, focuses on improving the financial health and well-being of all persons residing in the University of West Florida service area.

The main goals are increasing awareness and access to effective financial education, collaborating with successful providers of financial education to provide a pathway to financial competency, and offering various learning opportunities including workshops, seminars, and a speaker series.

The Louis Maygarden Center for Financial Literacy also focuses on intervention by offering credit counseling services to individuals contemplating life-changing financial matters.

**Financial counseling services are personalized and offered to any member of the community. The individual credit counseling is performed by the center's certified credit counselors.**



Louis Maygarden  
Center for Financial Literacy  
UNIVERSITY *of* WEST FLORIDA

**UWF College of Business**  
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Louis Maygarden  
Center for Financial Literacy  
UNIVERSITY *of* WEST FLORIDA

**LOUIS MAYGARDEN  
CENTER FOR  
FINANCIAL LITERACY**  
UWF College of Business  
**GIVING OPPORTUNITIES**

# GIFT LEVELS

\*Gifts and benefits based on a 5 year pledge/term

## PLATINUM LEVEL\*

\$50,000

### Benefits:

- All Gold level benefits.
- Opportunity to be exclusive speaker/host at one Maygarden Center for Financial Literacy Event each year.
- Special invitation to VIP lunch/dinner with Maygarden Center for Financial Literacy Director and College of Business Dean.
- University Recognition as a Charter Society of 1963 member.

## GOLD LEVEL\*

\$25,000

### Benefits:

- All Silver level benefits.
- Opportunity to set up a promotional table at all Maygarden Center for Financial Literacy Events.
- Recognition at all Maygarden Center for Financial Literacy Events.
- University Recognition as a President's Circle member.

## SILVER LEVEL\*

\$10,000

### Benefits:

- All Bronze level benefits.
- Special certificate as recognition of support.
- University Recognition as a Nautilus Level Donor.

## BRONZE LEVEL\*

\$2,500

### Benefits:

- All Partner level benefits
- Special invitation to Maygarden Center for Financial Literacy events

## PARTNER LEVEL\*

\$500

### Benefits:

- Recognition on the website

## ASSOCIATE LEVEL\*

\$100

### Benefits:

- Opportunity for faculty and staff to support

**For more information about the Maygarden Center for Financial Literacy, please visit:**

[uwf.edu/financialliteracy](http://uwf.edu/financialliteracy)

**Please contact us to discuss exclusive naming or additional giving opportunities:**

[financialliteracy@uwf.edu](mailto:financialliteracy@uwf.edu)

**“ I was extremely impressed by the knowledge and attention to detail my financial advisors had at the Center for Financial Literacy.**

I learned about mutual funds, the difference between stocks and bonds, and my personal questions on my credit score and how much I should save for retirement was met with a systematic session that tackled each question one by one. ”

**- Buu-Tran Duong,**  
Communications Masters Student

